



## ECTC becomes part-owner of Crosslake Communications

Tri-Co Technologies, a company formed through a partnership between ECTC, West Central Telephone Association of Sebeka and Rural Communications Holding Corporation of Blue Earth, purchased Crosslake Communications in September.

Josh Netland, ECTC's general manager, said Tri-Co has no plans to change Crosslake Communication's name, but they hope to enhance product offerings to those customers soon, including completing an already started fiber-to-the-home project.

"We're very excited about the future and opportunities we can offer Crosslake Communications' customers," he said.

The acquisition has more than doubled ECTC's service area, adding about 2,000 homes to the network.

"With Universal Service support declining and the increased costs in video programming and other services, it is imperative for us (ECTC) to look for additional revenue streams," Netland said. "Crosslake Communications will allow us to diversify and capture additional revenues."

All Crosslake Communications' employees are employed by ECTC and continue to work out of the Crosslake office. ECTC is responsible for all day-to-day operations at Crosslake Communications, while Tri-Co's other partners assist with additional functions, including operating systems, financial and regulatory support.

"We enlisted the help of two other great Minnesota telcos to make this acquisition happen and I'm looking forward to the synergy the partnership will bring," Netland said.

For more information on Tri-Co or Crosslake Communications, call ECTC at (218) 763-3000.



## Find Ringo!

Ringo Receiver is hiding somewhere in this newsletter AND on our website, www.emily.net. Find him before October 25th and be entered into a drawing to win \$20 off your bill! If you've found him in this newsletter, fill out the information below and include it with your next ECTC payment. Or, if you find him online, click the Ringo icon and an entry form will appear. One entry per member per quarter, please. Good luck!

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Location of Ringo \_\_\_\_\_ Acct # \_\_\_\_\_



### Contact

#### Business Hours

Normal business hours:  
8:00 am - 4:30 pm  
Monday- Friday

We have 24-hour coverage for telephone and cable outages  
Call (218) 763-3000

#### After Hours

Any other concerns please call our office and leave a message



#### Contact Us

P.O. Box 100  
Emily, MN 56447-0100



#### Phone

(218) 763-3000 or  
1-800-450-1036

#### Fax

(218) 763-2042



#### eMail

emilytel@emily.net

#### Visit us online

www.emily.net



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## Secure your cabin this winter with Smart Home Monitoring

Before you close up the cabin for the season, consider installing ECTC's affordable Smart Home Monitoring system to help keep tabs on the place while you're away.

ECTC's Smart Home Monitoring equips homes with security features including video monitoring and motion sensors, even the ability to turn on and off lights, and monitor heating and air conditioning, from anywhere — through your smartphone or tablet.

Smart services can also include a fluid detection system designed to alert you of water leaks, flooding or other fluid overflows. If unexpected liquid is detected, a notification is sent directly to you by either text, e-mail or phone.

Another smart option is high-resolution video surveillance, with night vision. With this service we'll install video cameras to capture video clips when motion is detected, or window or door sensors are activated.

With pricing that starts at only \$9.95 per month, Smart Home Monitoring is an affordable way to protect your home (or business) both inside and out.

To learn more about ECTC's Smart Home Monitoring, including pricing breakdowns and feature options, visit us online at www.emily.net or call (218) 763-3000.



## FEATURED STORIES!



### Spotlight on Technology: ECTC TV



### Video Workshop set for October 25th



### Tri-Co buys Crosslake Communications



## Spotlight on Technology: Taking entertainment to the next level

### ECTC TV

#### Whole Home DVR

Record and watch shows with a touch of a button, no complicated recording regimens required. Also, pause and rewind live TV! All from the comfort of your living room, family room, bedroom — wherever you have a TV with a set top box from ECTC.

#### HDTV

Upgrade to high definition television and transform your viewing experience at an affordable price. The crisp picture will make you feel like you're at the big game instead of in your living room!

It's fall. New episodes of your favorite TV shows are back in full swing and every Sunday is spent glued to the TV as you cheer on your favorite football team. Need help keeping up with it all? We've got you covered.

With ECTC's digital TV service, you don't have to worry about snowy reception in bad weather. Add our HDTV and DVR upgrades and you'll be all set to take the fall TV lineup by storm.

Be sure to check out our new bundle packages, offering five options to maximize your entertainment, as well as cost savings. We offer more than 200 TV channels and even more movie and music channels, so you can choose the bundle package that works best for you — including TV, Internet and telephone services.

To order, expand or upgrade your ECTC services, call (218) 763-3000. Bundle packages and pricing are also available at [www.emily.net](http://www.emily.net)



### ECTC video workshop scheduled for October

Mark your calendars! Our next technology workshop will be at 3 p.m. on October 25th at Emily City Hall. We'll cover ECTC's video services — including remote control functionality, your set-top box and DVR. Call today to reserve your spot, (218)763-3000.



The television took 13 years to reach a market audience of 50 million.

Source: [thefactsite.com](http://thefactsite.com)

## Annual Meeting recap ECTC welcomes Phil Yetzer to Board of Directors

More than 160 people attended Emily Cooperative Telephone Company's annual meeting, where Ken Hersey was re-elected to his seat on the Board of Directors and Phil Yetzer was elected to his first term, replacing Sharon LibbyNix who retired.



Ken Hersey ▲

Hersey is continuing to serve District 2, Fifty Lakes, while Yetzer is serving District 3, Fairfield Township. Both were elected to three-year terms.

Yetzer and his family have lived in Fairfield Township for 12 years. His service to the local community includes being a volunteer firefighter and secretary for the Emily Fire Department. He also serves on the Fairfield Township Board.



Phil Yetzer ▲

Also during the meeting, year in review business updates were given to members, and the purchase of Crosslake Communications was discussed.

Each year we celebrate our members at the annual meeting, entering the names of those in attendance into a prize drawing. This year, our grand prize winners were John McConnell who won an iPad, Ardis Ninke who won a 32-inch smart TV, and Ardith Buchite, who won a Smart Home Monitoring unit.

Thank you to everyone who attended our annual meeting and for voting in our Board of Director elections. We appreciate your commitment to our cooperative!

### Board of Directors



**Lovell Baker**  
*Emily*  
**(218) 763-3762**



**Norman Hawley**  
*Little Pine*  
**(218) 763-3026**



**Kathy Hachey**  
*At Large*  
**(218) 763-3333**



**Ken Hersey**  
*Fifty Lakes*  
**(218) 763-3802**



**Phil Yetzer**  
*Fairfield*  
**(218) 763-4150**



**Josh Netland**  
*General Manager*  
**(218) 763-3000**

The iPod took 3 years to reach a market audience of 50 million.

Source: [thefactsite.com](http://thefactsite.com)

